# How You Can Help

Donate Online, by Mail or through Payroll Deduction (UCDSB Staff Only) Visit championsforkids.ucdsb.on.ca to learn more.

#### **Donation In Memory**

Making an "In Memory" donation to C4K is a special way to honour a friend or loved one.

Please contact C4K secretary Lisa Workman at 1-800-267-7131 ext. 1279 or lisa.workman@ucdsb.on.ca for guidance.

You can make a difference! Become a Champion for Kids!

### **Refer a Child**

Children can be referred for assistance through the C4K by contacting a UCDSB principal.

Applicants are encouraged to speak with the principal by phoning the school. Following this discussion, applicants complete an application form and provide it to the principal. The principal will submit it to the C4K distribution committee for final approval.

Please note: All referrals must be channeled through principals. Thirdparty agencies are unable to directly refer parents.

## **Contact Us**

### The Upper Canada District School Board Champions for Kids Foundation

225 Central Avenue, West Brockville, Ontario, K6V 5X1 1-800-267-7131 championsforkids.ucdsb.on.ca facebook.com/C4KFoundation twitter.com/C4KFoundation

Charity Reg. #85628 1894 RR0001



"C4K is an amazing, easy-touse and discreet service that donates time, as well as funds to help kids be confident and reach their full potential." - Anonymous Parent





Your Support Will Help Children in Your Community!





championsforkids.ucdsb.on.ca 1-800-267-7131

facebook.com/C4KFoundation twitter.com/C4KFoundation

## Who We Are

The Upper Canada District School Board (UCDSB) Champions for Kids Foundation (C4K) is a charity formed in January 2008 to discreetly help level the playing field for UCDSB children and their families.

Although our main focus is to assist families in allowing their children to participate in **sports**, **arts and other fun activities outside of school hours**, we also meet unique needs like covering **minor medical expenses** (i.e. eyeglasses), **providing gas cards** to parents with a child in the hospital, or **purchasing a winter coat** for a child who needs warmth. All assistance is kept confidential.

C4K has raised and distributed an amazing \$1 million + since inception!





# Why We Are Needed

Statistics suggest 12-19 per cent of children in eastern Ontario are living below the poverty line. Many families are struggling to provide their children with nutritious meals, clothing, housing and other basic needs.

There isn't always enough money for the extras that make childhood more fun.

That's where we come in.

## How We Work

Children are referred to C4K through the principals serving the UCDSB's schools.

Their referrals are directed to our disbursements committee that completes the necessary steps to provide the funding as quickly as possible.

# How We Raise Money

People of all ages have taken on fundraising initiatives in their schools, organizations and throughout their communities.

Our executive helps to plan four or five signature board-wide fundraising events each school year (i.e. golf tournament, fun run, dance, etc.), but schools are also encouraged to identify in-school fundraising events.



C4K has benefitted from bake sales, Toonie drives, silent auctions, book sales and much more, thanks to the UCDSB students and staff who get involved.

We've also received generous donations from community businesses and organizations. Major donors can be found at **championsforkids.ucdsb.on.ca**.