



UPPER CANADA
Champions
FOR *Kids*

The Upper Canada District School Board
Champions for Kids Foundation



JOIN US IN FULFILLING CHILDREN'S DREAMS!

BECOME A CHAMPION FOR KIDS!



Championsforkids.ucdsb.on.ca

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MESSAGE FROM THE PRESIDENT



The Upper Canada District School Board's Champions for Kids Foundation seeks to level the "playing field" for students in Eastern Ontario. In an era where many families struggle to meet basic needs, Champions for Kids supports students by helping them take part in sporting activities, music lessons or other opportunities in our communities.

For many students, this is a chance to experience a little joy and hope in an otherwise challenging world. The Foundation also supports families when they face challenging circumstances. Whether facing a serious illness, fire or some other significant need, Champions for Kids comes alongside to support families during these difficult times.

Since its inception in 2008, Champions for Kids has given out 1.4 million dollars to families in Eastern Ontario. We see our children as the future and to invest in them is a necessary investment for all. Our community partners are critical to the success of Champions and we are deeply grateful for your commitment. By supporting C4K, you are investing in our communities and the future.

As president of C4K, I would encourage you to learn more about our foundation and how you too can partner with us to improve the lives of students and families in our communities.

Sincerely,

David Morrison

President, Upper Canada District School Board Champions for Kids Foundation

Who We Are

The Upper Canada District School Board (UCDSB) Champions for Kids Foundation (C4K) is a charity formed in January 2008 to discreetly help level the playing field for UCDSB children and their families. Although our main focus is to assist families with providing their children with the opportunity to participate in sports, arts and other fun activities outside of school hours, we also meet unique needs like covering minor medical expenses, (i.e. eyeglasses, providing gas cards to parents with a child in the hospital, or purchasing a winter coat for a child who needs warmth. All assistance is kept strictly confidential.

Why We Are Needed

Statistics suggest between 12 and 19 percent of children in Eastern Ontario live below the poverty line. Many families are struggling to provide their children with nutritious meals, clothing, housing and other basic needs. There isn't always enough money to provide the extras that make childhood more fun and enjoyable.

That's where we come in.

How We Work

Children are referred to C4K through the principals in our schools. Their referrals are directed to our Disbursements Committee, which completes the necessary steps to provide the funding. Our mandate is to fulfill all requests within 24-48 hours.

Our Success So Far

C4K has raised and distributed an amazing \$1.4 million since inception.



How We Raise Money

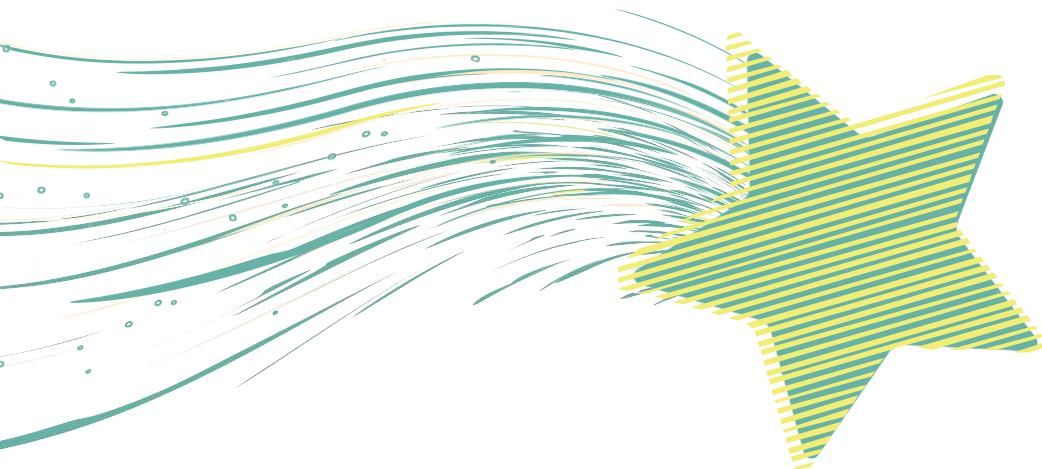
People of all ages have taken on fundraising initiatives in their schools, organizations and throughout their communities. Our Board of Directors, along with many volunteers, help to plan and execute **four or five signature board-wide fundraising events** each school year, i.e. golf tournament, fun run, gala, etc. Schools are also encouraged to promote and conduct **in-school fundraising events**. C4K has benefitted from bake sales, toonie drives, silent auctions, book sales and so much more, thanks to UCDSB students and staff who get involved. We've also received generous donations from community businesses and organizations. For a list of our Friends of the Foundation, please see page 6.

How You Can Help

Refer a child: Children can be referred for assistance by contacting a UCDSB principal. Applicants are encouraged to speak with the principal by phoning the school and completing a Funding Application Form, available on our website under 'How You Can Help' – 'Refer a Child'. **Please note: All referrals must be channeled through principals. Third-party agencies are unable to directly refer parents.**

Donate: You can donate online, by mail, through UCDSB staff payroll deduction, by making an "In Memory" donation, or participating in one of our annual events. For more information, visit us at championsforkids.ucdsb.on.ca.

We thank you for helping us level the playing field for children in need.
Become a Champion for Kids!



Champions Executive

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Trustee Liaison	Caroll Carkner	caroll.carkner@ucdsb.on.ca
Student Representative	Marshall Wilson	marshall.wilson@ucdsb.on.ca



Honorary Members

Here's why the following "Honorary Members" support the Champions for Kids Foundation.



Rod Bryden, Prominent Ottawa Business Executive

Rod Bryden supports C4K because he knows the academic heights children in need can achieve if they are given opportunities in sports and in the arts, and their medical needs are addressed.



David Beatty, CEO and Chairman, Canarm Ltd.

David Beatty is an avid supporter of C4K because he believes that providing families with the funding they need for extracurricular activities and health care can help improve their learning capacity and quality of life.



Dr. Avis Glaze, Educational Consultant

Dr. Avis Glaze supports C4K because of its efforts to level the playing field for children in need. She believes that the foundation's work in supporting low income families to play sports, enjoy the arts, and receive medical care can provide a foundation of hope on which they can base quality learning.



Chief Daniel C. Parkinson, Cornwall Community Police Service

Chief Dan Parkinson is an avid supporter of C4K because he believes that providing youth with the funding they need for extracurricular activities can not only increase their happiness, but help them build positive connections so they can make healthy choices and improve their learning.



Dennis Staples, Former Mayor, Smiths Falls, Ontario

Dennis Staples is an avid supporter of C4K because he believes that providing youth with the funding they need for extracurricular activities can bring joy to childhood, expand connections and help build a sense of belonging and community.

To read full biographies on our honorary members, please visit us online at championsforkids.ucdsb.on.ca.



JOIN US IN FULFILLING CHILDREN'S DREAMS! BECOME A CHAMPION FOR KIDS!

Friends of the Foundation

Platinum: +\$10,000

Pommier Jewellers

LifeTouch Canada

David Beatty

Four-O-One Electric Ltd.

David K. Thomas & Nancy Hanna

The Pilkington-Henniger Charitable Trust

Wills Transfer Ltd.

Photovisions School Photography Company



Gold: \$5,001-\$10,000

Silver: \$1,001-\$5,000

Ambassador Conference Resort

Jill & Randy Bennett

Ron & Sara Ferguson

Matilda Recreation Committee

Mount Pakenham Ski Hill

Odgers Berndtson

Bronze: \$500-\$1,000

Ned and Diane Lathrop



TESTIMONIALS

It took years to find my son's niche. We tried baseball, soccer – every sport you can think of – but nothing seemed to stick. Finally, we discovered karate, and he's been hooked since day one. He loves it! Unfortunately, last year I had to take a medical leave off work. I'm a single mother, and since I wasn't working, I couldn't afford the \$90 a month for karate lessons. A friend told me about the Champions for Kids Foundation, so I went to my son's school and spoke to the principal about my situation. She told me not to worry, and that Champions could help. The foundation helped pay for my son's lessons and allowed him to continue participating in his favourite activity. I'm now back to work, but I'm so grateful for the Champions for Kids Foundation. I can't thank you enough!

— Lana Christine Brunshaw

I want to say thank you for giving my son the opportunity to join the local hockey league. When he first started with the league, he didn't know how to skate. Not only has he learned how to skate, but he loves playing the game. We are so proud of him, but the best part is that he is proud of himself. He's made some great friends, and he's even interested in becoming a goalie.

— Kim Watson

Thank you to Champions for Kids for helping my children participate in the community with their peers. Being a single mother of five children, it was very difficult to financially support their activities. After several years of generosity from a wonderful foundation, I now have a talented dancer who wants to become a dance teacher, and two children who are close to earning their black belts in Taekwondo. This foundation has allowed my children to find their talents and achieve their dreams, which has brought out greater personal confidence, self-esteem and stronger peer relationships.

— Kelly Webster



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1-800-267-7131